



altro



NorseCare, UK

Altro Wood Safety used by Norfolk's largest care home provider

Altro Wood Safety™, Altro Whiterock™

Altro Wood Safety flooring has been used by NorseCare, Norfolk's largest care home provider, after being installed in all 23 of its residential care homes in the county.

The latest NorseCare home to be fitted with Altro Wood Safety is Westfields, in Swaffham, which has recently refurbished its ground floor in the first phase of a major refit. The flooring has been installed in corridors and passageways, TV lounge, bedrooms, hairdressing salon, the dining room and a small kitchenette.

Andy Moore, facilities manager at NorseCare, explains why Altro Wood Safety has been regularly used at their care homes. "We are very familiar with Altro products and find they are ideal for use in care homes in terms of quality and practical application, as well as having superb colours and designs to choose from. We fit Altro Whiterock hygienic wall cladding in our shower areas too, as it's a great-looking product which is easy to clean.

"We have found Altro Wood Safety flooring to be suitable because it is so successful in terms of safety, practicality, aesthetics, and ease of maintenance, which are all vital aspects in a care home.

"Residents can often be unsure on their feet, so reliable safety flooring is a must. We also like to create an environment for residents that is warm, welcoming and homely, and we find Altro Wood Safety helps to create a bright, non-clinical feel wherever it is used.

"Maintenance is also a major factor in the running of a care home, and we have found Altro flooring very easy to clean."

Altro Wood Safety is a true wood-look, sparkle-free safety flooring with a palette of 16 classic, contemporary and on-trend designs, which are ideal in locations where first impressions count and safety cannot be compromised.



The flooring was installed by Kings Lynn Flooring, who have worked with Altro products for 50 years. Director Paul South says: "Installing flooring in a healthcare environment means understanding that patients and residents come first, so our main aim was to deliver the project with minimal disruption and inconvenience, which required a lot of cooperation and coordination with the staff at Westfields, and the other contractors working on site."

"We completed the installation in stages to work around the needs of the home. One area that looked particularly good was the corridor which leads down to the dining room. We laid the flooring to ensure the pattern ran continuously all the way down the length corridor, so it looked seamless."

Westfields' manager Joanne Bolton has seen a dramatic difference in the care home since the Altro Wood Safety was fitted. "The Wood Safety has assisted residents and staff with various aspects within the environment. The new flooring has completely transformed Westfields in so many ways. It has made everything look brighter, fresher and more modern, homely and upbeat. It also makes the spaces look wider, especially the corridors. Cleaning is proving easy as well. We love it and can't wait for the upper floor to be refurbished."

All information is correct at the time of print and is subject to change without prior notice. Visit us at www.altro.co.uk for more information and updates.

For further information on Altro's vast product range of integrated flooring and wall cladding systems:

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