



POWEREXPO+ 2008: 50% GROWTH AND FULL SECTOR SUPPORT

With just a few months to go to POWEREXPO+ 2008, the event's three exhibition halls at the Zaragoza Trade Fair Centre are almost fully booked. All energy efficient technologies will play a part in the sector's leading Spanish fair, with pride of place going to wind energy and the different types of solar energy, including: solar thermal, photovoltaic and thermosolar energy.

Leading sectoral associations such as AEE, ASIF, PROTERMOSOLAR and COGEN España have chosen POWEREXPO+ 2008 to organise different seminars designed to outline the current situation and challenges faced by their respective energy sectors.

The sixth edition of PowerEXPO+ 2008 will be held from 24 to 26 of September at the Zaragoza Trade Fair Centre. The booking rate for stands suggests that the event will achieve a 100% take-up. With three months to go before the inauguration of the fair, the vast majority of enterprises operating in the efficient and sustainable energy sector have already booked space in what promises to be industry's most important commercial event of the year. As a result, the fair's three exhibition halls are now practically fully booked. This is even more remarkable given that PowerEXPO+ 2008 will boast gross exhibition space of 31,000 m², up 50% on the previous edition held in 2006.

In line with this notable increase in exhibition space, the number of exhibitors is also expected to grow by over 40%. Display space will be distributed as follows: Hall 4 will be devoted exclusively to wind energy, Hall 3 will house solar energy, while Hall 2, "the innovation Hall", will be home to solar energy, and particularly, thermosolar and concentrated photovoltaic energy. It will also house all other new energy-efficient technologies.

High participation of sector associations

Unlike previous editions, PowerEXPO+ 2008 will boast several seminars promoted by the sector's leading associations. The Asociación Empresarial Eólica (Wind Energy Business Association - AEE) will celebrate its Fourth Technical Seminar, the association's most important annual event. In addition, the AEE, in conjunction with the Spanish Institute for Foreign Trade (ICEX), will organise trade missions. The objective of these trade missions is to contribute effectively to the internationalisation of this industry, which is a key strategic pillar.

Another outstanding seminar will be "Challenges for Photovoltaic Solar Technology (PV) in Spain". The twelve papers to be presented cover all aspects of current development in the sector.

PROTERMOSOLAR, the Spanish Association for the Promotion of the Thermosolar Energy Industry, will hold a working seminar to analyse legal, operational, financial and environmental aspects of thermoelectric solar projects. In addition, COGEN España will organise a seminar on high-efficiency cogeneration, which will concentrate on the principal current issues in the sector, such as microgeneration. Finally, the Spanish Fuel Cell Association (APPICE) will hold its Third National Fuel Cell Congress (CONAPPICE 2008).

PowerEXPO is the number one Spanish fair in its sector and boasts the greatest recognition and support of those operating in the industry. It represents the most efficient commercial platform for the launching of new projects and products. In purely technical terms, as a highly specialised international forum, it contributes to the spreading of knowledge in the field of energy innovations.

Photographs:

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